PICO NEWSLETTER – JULY 2001

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1. Pico celebrates its tenth anniversary

July 2001 is an important milestone for Pico Technology: it marks both
our tenth anniversary and another year of record growth and sales.

In July 1991, a newly formed Pico Technology launched its first
product, the ADC-10, which met with immediate success. Ten
years on, we now have a range of over fifty products and worldwide
sales of over 100,000 units.

We would like to take this opportunity to thank all our customers over
the last ten years who have made this success possible.

More information on this story is available at:
http://www.picotech.com/press/testing_times.html

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2. New product range - low cost load cells

We are pleased to announce the launch of a new range of low cost load
cells. Starting at under GBP 50 (approx $70 USD), they are ideal for
industrial and educational applications.

The load cells are compatible with our CM015 signal conditioner, so
interfacing to data loggers and oscilloscopes is very easy.

For more information visit:
http://www.picotech.com/accessories/load_cells.html

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3. Latest Science experiments

Our library of science experiments for data loggers and
oscilloscopes continues to grow. New experiments this month include:

Acoustic standing waves (using DrDAQ)
Light intensity vs distance (using DrDAQ)

See these and many other interesting and educational experiments at:

http://www.picotech.com/experiments/

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4. DrDAQ conductivity sensor

Prior to the launch of a conductivity sensor for the DrDAQ, we are
looking for a few customers who are interested in having a free
conductivity sensor in return for carrying out and writing up a
science experiment using the sensor.

If you are already own a DrDAQ and would be interested in this
offer, please e-mail us at tech@picotech.com with brief details of
your experiment idea.

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5. Hints & tips: IP Networking for remote data logging

Using Internet Protocol (IP) Networking, you can take
measurements (eg temperature) on one computer and record the
data on another computer. As long as the computers are linked by an
IP network, they do not need to be in the same building or even the
same country.

IP networking is built into both PicoLog and EnviroMon software,
making for a huge range of possible configurations. From your desk,
you could monitor temperature, humidity, light levels and mains power
consumption from data loggers connected to PCs anywhere on your
network. We have even been told that one headmaster of a school has a
DrDAQ data logger in each classroom so he can see which room produces
the most noise!

Using IP networking is easy if you follow our special step by step
guide. This can be found at
http://www.picotech.com/applications/ip_networking.html

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6. ADC-10 special offer

This month's special offer is for the ADC-10 low cost, single channel
data logger.

We have reduced the price of the ADC-10 from GBP 59.00 to
GBP 50.15 (approx $ 70 USD). This offer is only available for
e-commerce orders through our web site. For details of the product
and this special offer, follow the link below:
http://www.picotech.com/news.html

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7. Employment opportunities at Pico

We currently have vacancies for the following positions:
+ Trainee electronics technician
+ Production administrator

More details can be found on the employment section of our web

site at: http://www.picotech.com/employment.html

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8. Latest software releases

As soon as we release new software, it is made available for FREE
download from our web site. To check which version you are using,
start the software (PicoScope, PicoLog or EnviroMon) and select HELP |
ABOUT. The current release is R5.07.1

Software can be downloaded from:
http://www.picotech.com/download.html

(Note : the above web page also contains a link to our "What's new"
page which describes recent changes and additions to the software).

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9. Back issues of this newsletter

Back issues of this newsletter are now available online at
http://www.picotech.com/maillist.html

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10. Subscribe / Unsubscribe Information

This e-mail list is an 'opt in' mailing list. Names are only added by
request. Pico Technology will not pass your name on to any third
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To leave the Email mailing list, send an email to
mailist@picotech.co.uk with 'leave mail list' as subject

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